

**ABC PLAYERS PLAY PROPOSAL FORM  
2026-2027**

Play: *Diary of a Wimpy Kid* - Concord Theatricals

Author: Book by: Kevin Del Aquila, Music/Lyrics by: Michael Mahler & Alan Schmuckler  
Based on the *Diary of a Wimpy Kid* book series by Jeff Kinney and the 20<sup>th</sup> Century Studios Films

Director: Jodi MacNeal & Jenn Fritchley

Check Preferred Time(s):     Fall         December         Winter         Spring

Cast Requirements: (provide number needed)

\_3\_ Men, \_3\_ Women, \_5\_ Boys, 2 Teen Boys \_4\_ Girls, could be any number - Any

Plot Synopsis:

*Diary of a Wimpy Kid: The Musical* is all about Greg Heffley's funny (and painfully relatable) middle school adventures. Greg is convinced he's destined to be rich and famous someday—but for now, he's just trying to survive the everyday chaos of school.

Based on the hit book series by Jeff Kinney, the story follows Greg as he tries to climb the popularity ladder. Along the way, he deals with embarrassing family moments, awkward friendships, and plenty of social disasters. His best friend, Rowley Jefferson, doesn't always make things easier—with his goofy optimism, he often turns simple situations into something totally unpredictable (and hilarious).

As Greg hatches plan after plan—dodging the dreaded “Cheese Touch,” getting through Halloween drama, and trying to outsmart bullies—he starts to realize that being popular might not be as important as he thought. With catchy songs and lots of laughs, the show captures what it's really like to grow up, reminding us that friendship and being yourself matter most.

Full of humor, energy, and middle school drama, the musical brings Greg's diary to life in a fun way that audiences of all ages can enjoy.

Unusual Technical Aspects (set, costuming, music, lighting, dialect, etc.):

- Plan to rent the projections for the scenes through Broadway Media.
  - There will be movable set pieces, for example; bed, kitchen table, cafeteria tables (not a complete list) to enhance the projections and blocking.
  - Contact has been made with Joe Asente with The Millennial Theatre Company about the possibility of purchasing two or three cafeteria tables they are looking to sell.
- Lighting will be used to enhance the scenes with the projections.
- Costumes are mainly street clothes. We should be able to source things from ABC stock and cast owned clothing. There may be a few special costume pieces but minimal.

Names/Positions of Committed Staff (Optional):

Director/Music – Jodi

Director/Choreography – Jodi

Lighting Design – Mike

Set – Jason – Have asked, waiting on confirmation.

Costumes – Have asked a team, waiting for a response.

Other Comments:

This will be a great show to advertise at the elementary schools as many of the teachers still use these books in their classrooms.

Budget Estimates:

Costumes	\$700	Royalties	\$2,380
Lights/SOH Tech	\$2,000	Scripts/Materials	\$1000
Programs	\$150	Set	\$500
Props	\$150	Sound Effects/Projections	\$850
Publicity	\$100	TOTAL	\$7,830

Characters/Roles:

**GREG HEFFLEY** – Male-identifying, any ethnicity. 11 years old, a first-year middle schooler, driven with a burning desire to achieve popularity and acclaim at any and all costs. Equal parts cocky and insecure, Greg’s single-focus on popularity often makes him short-sighted and immature, almost costing him his closest friendship. Strong comedic young performer with a powerful, unchanged singing voice.

**ROWLEY JEFFERSON** – Male-identifying, any ethnicity. 11 years old, first-year middle schooler, with a determinedly sunny disposition and über positive outlook on life. Almost blindly devoted to Greg, but ultimately capable of standing up for himself. Strong comedic young performer with a powerful, unchanged singing voice.

**RODRICK HEFFLEY** – Male-identifying, any ethnicity. A sullen, sarcastic 16 years old, older brother of Greg, and his main tormentor. Brash and obnoxious, Rodrick is the front-man of the heavy-metal, garage band Löded Diper and delights in torturing Greg and taxing their parents’ goodwill. Strong comedic young performer with a powerful singing voice.

**FRANK HEFFLEY** – Male-identifying, any ethnicity. Greg’s put-upon father, who possesses an interest in U.S. history and a deep distrust of teenagers. Uncomfortable speaking with tweens, Frank is always trying to toughen Greg up and get him to “go be active,” perhaps in an effort to keep his son from following in his own wimpy footsteps. Strong comedic performer and singer.

**SUSAN HEFFLEY** – Female-identifying, any ethnicity. Greg’s chipper, loving and overly supportive mother, Susan is a former pre-school teacher who is constantly looking for “teachable moments” with her boys. Though she always sees the best in her kids (sometimes blinding her to reality), she is also quick to become the household disciplinarian when necessary. Strong comedic performer and singer.

**MANNY HEFFLEY** – Impossibly adorable and spoiled baby brother of Greg and Rodrick. Manny enjoys exalted status as his parents dote on him and make constant excuses for his behavior. Strong comedic young performer of any gender to portray a toddler.

**CHIRAG GUPTA** – Male-identifying, South Asian descent. Greg’s quick-witted and wily classmate, who is enthusiastically engaged in a years-long prank battle with Greg. Strong comedic young performer with a powerful, unchanged singing voice. NOTE: Please make every effort to cast an actor of South Asian descent. The actor should speak with their natural accent. If it is not possible to cast an actor of South Asian descent, please cast any ethnicity and adopt the name Duane Higgins.

**PATTY FARRELL** – Female-identifying, any ethnicity. Ambitious, driven and overachieving classmate of Greg. Always out to best him at every turn since he poured glitter-glue down her back in second grade, Patty sees success as the only destination. Strong comedic young performer with a powerful singing voice.

**FREGLEY** – Male-identifying, any ethnicity. Greg’s deeply odd-ball classmate, who is sensitive to sugar and unapologetically interested in his own boogers. Strong comedic young performer with a powerful, unchanged singing voice.

**BRYCE ANDERSON** – Male-identifying, any ethnicity. Dreamboat classmate of Greg’s who enjoys unfettered adoration and popularity. Infamous for his cutting remarks and cute-butt status, Bryce has hit his growth-spurt early and presents as more mature than many of his peers. Strong comedic young performer and singer.

**JOSHIE** – Male or female-identifying, any ethnicity. European teen pop star and Rowley’s idol. A cross between a boy band star and KidzBop performer, Joshie is obviously manufactured to make responsibility sound cool to 6-8 year old girls. His or her motto: Follow your dreams and respect your parents! Strong comedic young performer and singer with pop chops.

**CHRIS/CHRISTINE HOSEY** and **LIONEL/LEONA JAMES** – Male or female-identifying, any ethnicity. Two of the most unpopular and nerdy kids in Middle School. Strong comedic young performers and singers.

**PAULENE** and **YVETTE** – Female-identifying, any ethnicity. Patty Farrell’s minions. They like what she likes and dislike whatever she dislikes – aka Greg. They are perfect in every way but always look up to Patty. Strong comedic young performers and singers.

**CLAIRE** – Female-identifying, any ethnicity. A Wednesday Addams-lite, goth-in-training middle schooler. Claire is the keeper of the lore of the Cheese Touch and takes it upon herself to make sure nobody starts the dreaded curse again. Strong comedic young performer and singer.

**MR. WINSKY** – Male-identifying, any ethnicity. Faculty advisor of the school’s Safety Patrol. He takes his job super seriously, as though he’s head of the FBI or Special Ops.

**BILL WALTER** – Male-identifying, any ethnicity. 35-years-old, an unemployed rocker dude who still lives with his folks and plays in Rodrick’s high school band, Löded Diper. Strong comedic performer and singer.

**MRS. CLAYTON** – Female-identifying, any ethnicity. Greg’s no-nonsense English teacher. Loves to host the Winter Talent Show every year.

**FREGLEY’S MOM** – A creepy, frail and occasionally terrifying elderly woman. She could be a ghost. Strong comedic performer and singer.

The following roles to be played by members of the ensemble:

**CREIGHTON THE CRETIN**  
**VICE PRINCIPAL ROY**  
**TEEN HOOLIGANS**  
**REPORTERS**  
**VALENTINES STUDENTS**

If doubling is desired, the same actor can play MR. WINSKY and BILL WALTER and another actor can play both MRS. CLAYTON and FREGLEY’S MOM.

For CHIRAG GUPTA: Please make every effort to cast an actor of South Asian decent. The actor should speak with their natural accent. If it is not possible to cast an actor of South Asian descent, please cast any ethnicity and adopt the name Duane Higgins.